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Welcome
CPR for Information Governance

Zasio Special Webinar

How the convergence of Cybersecurity, Privacy, and Records Management can resuscitate your IG program

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YOUR COMPLETE INFORMATION GOVERNANCE PARTNER

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Your Presenters

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VP of Technology & Product Development

About Zasio

In Case You Hadn't Heard, Zasio...

- Founded in 1987 by Kevin Zasio
- Created the first full lifecycle RM software
- Launched a world-class Consulting Division in 1995
- Developed the first RRS research tool in 1995
- Known for Continuous Innovation & Education

What is Information Governance ?

It started with this…

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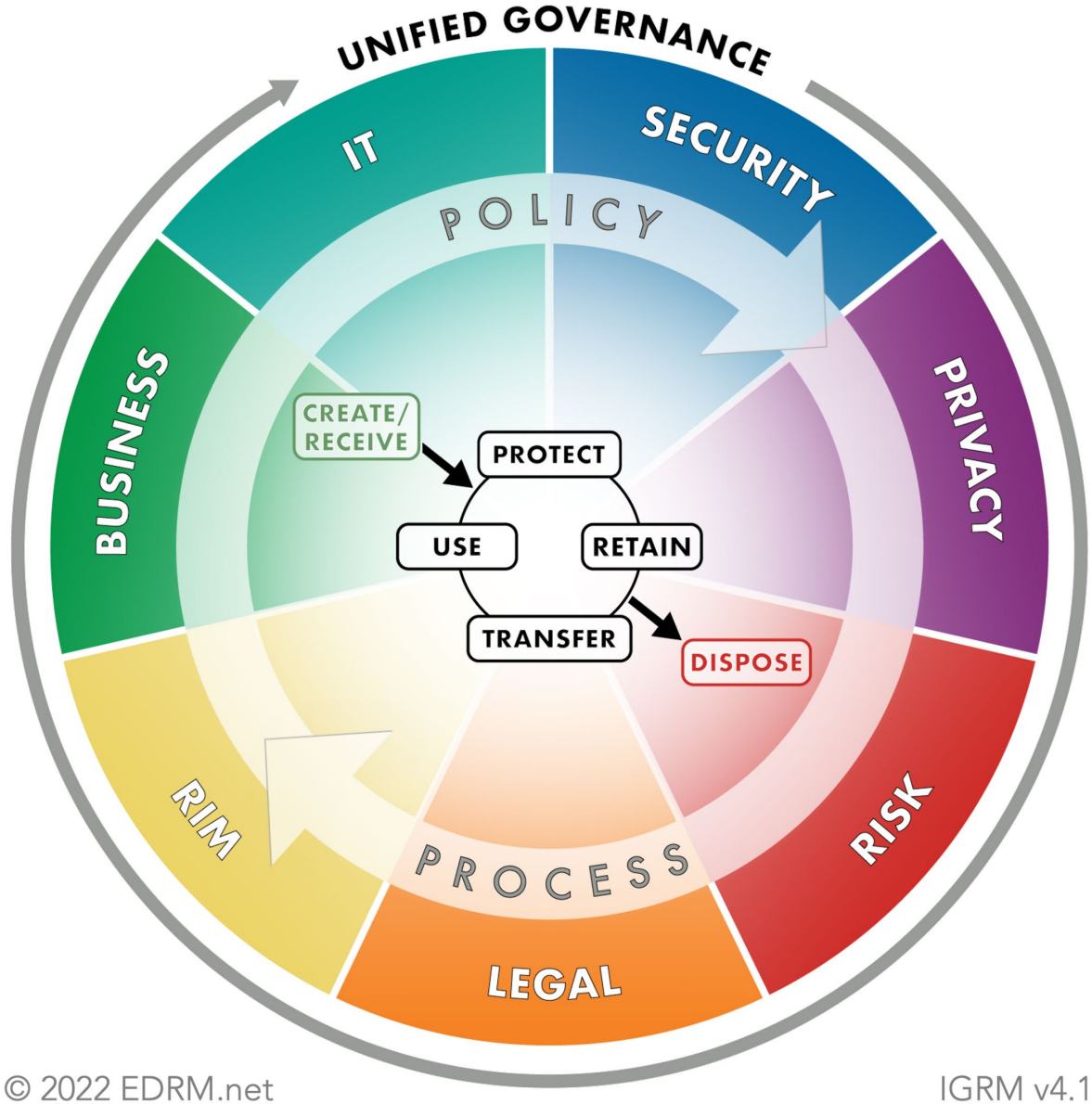
To this…

Information Governance Reference Model (IGRM)

Balancing Value, Risk and Cost



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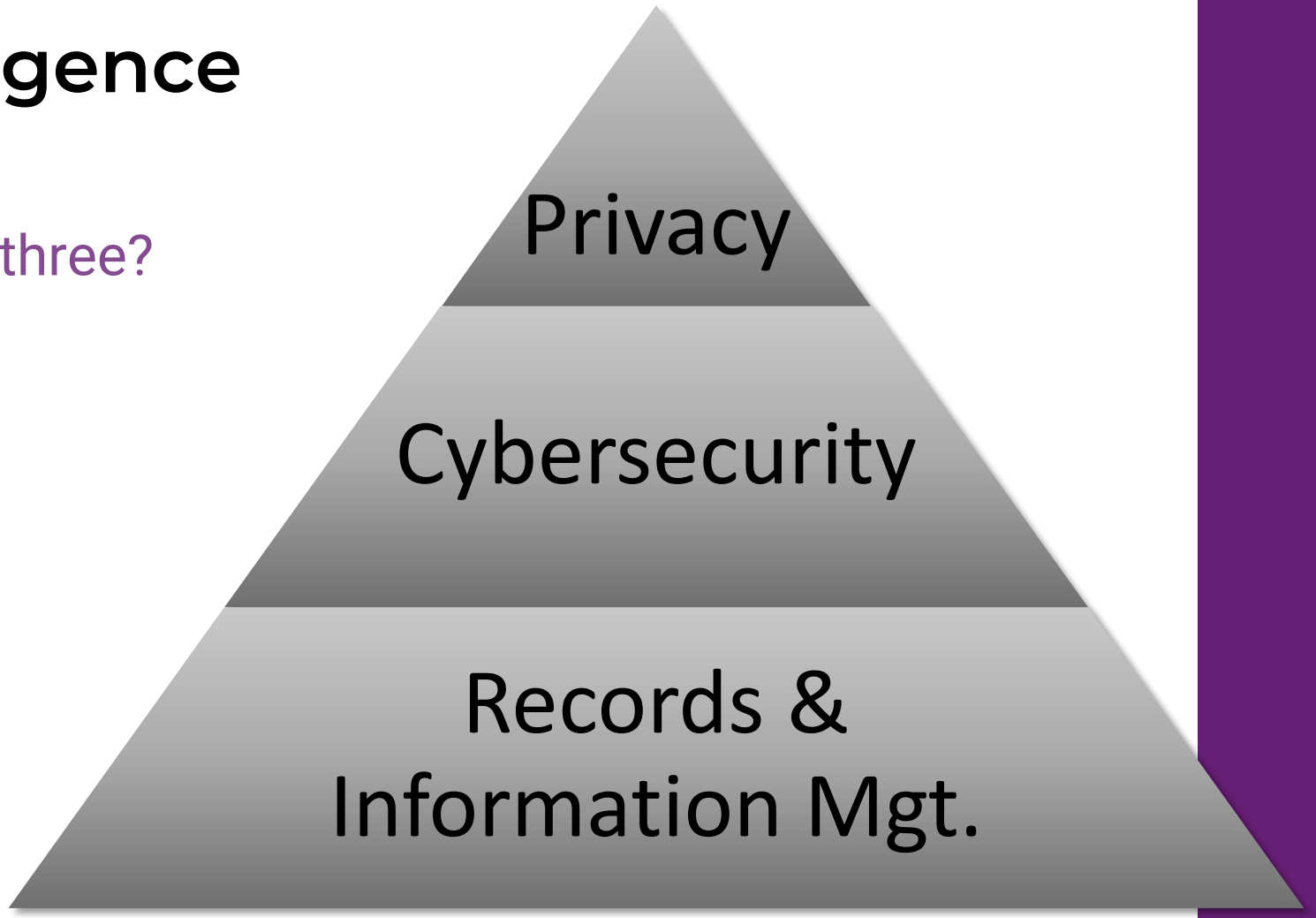
Convergence

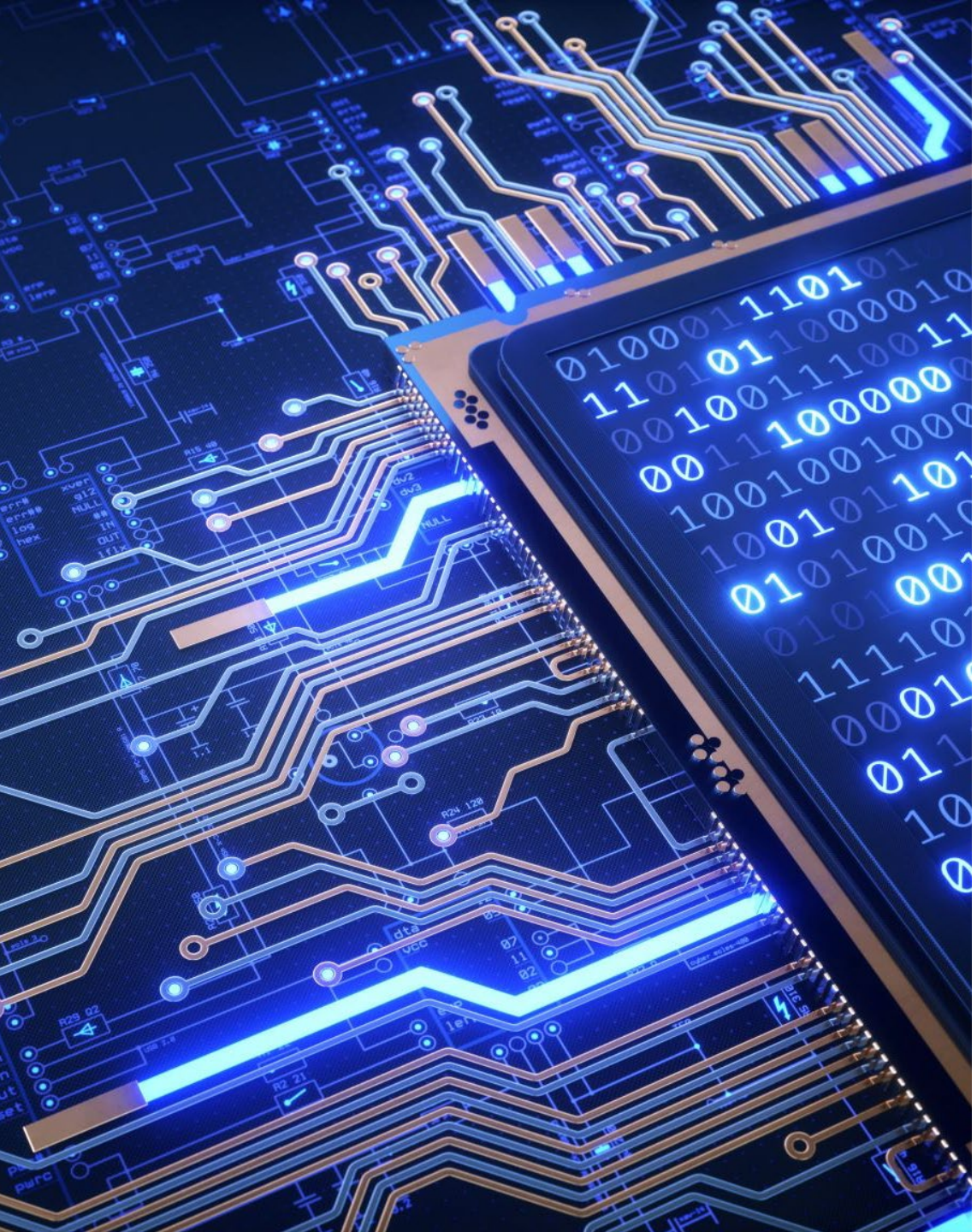
Why these three?



User Poll

Cybersecurity is About CIA

- Confidentiality
- Integrity
- Availability



Some Cybersecurity Control Frameworks

- National Institute of Standards and Technology (NIST), Cybersecurity Framework, SP 800-53, 800-171
- International Standards Organization (ISO), 27000 Series
- HITRUST
- PCI-DSS (credit card data)
- COBIT (Control Objectives for Information and Related Technologies)

Core Elements of Cybersecurity

- Physical security
- Network protection
- Endpoint protection
- Vulnerability management
- Systems inventory/Asset Management
- Data protection & retention
- Business continuity
- Legal reporting requirements
- Risk management

Data Privacy

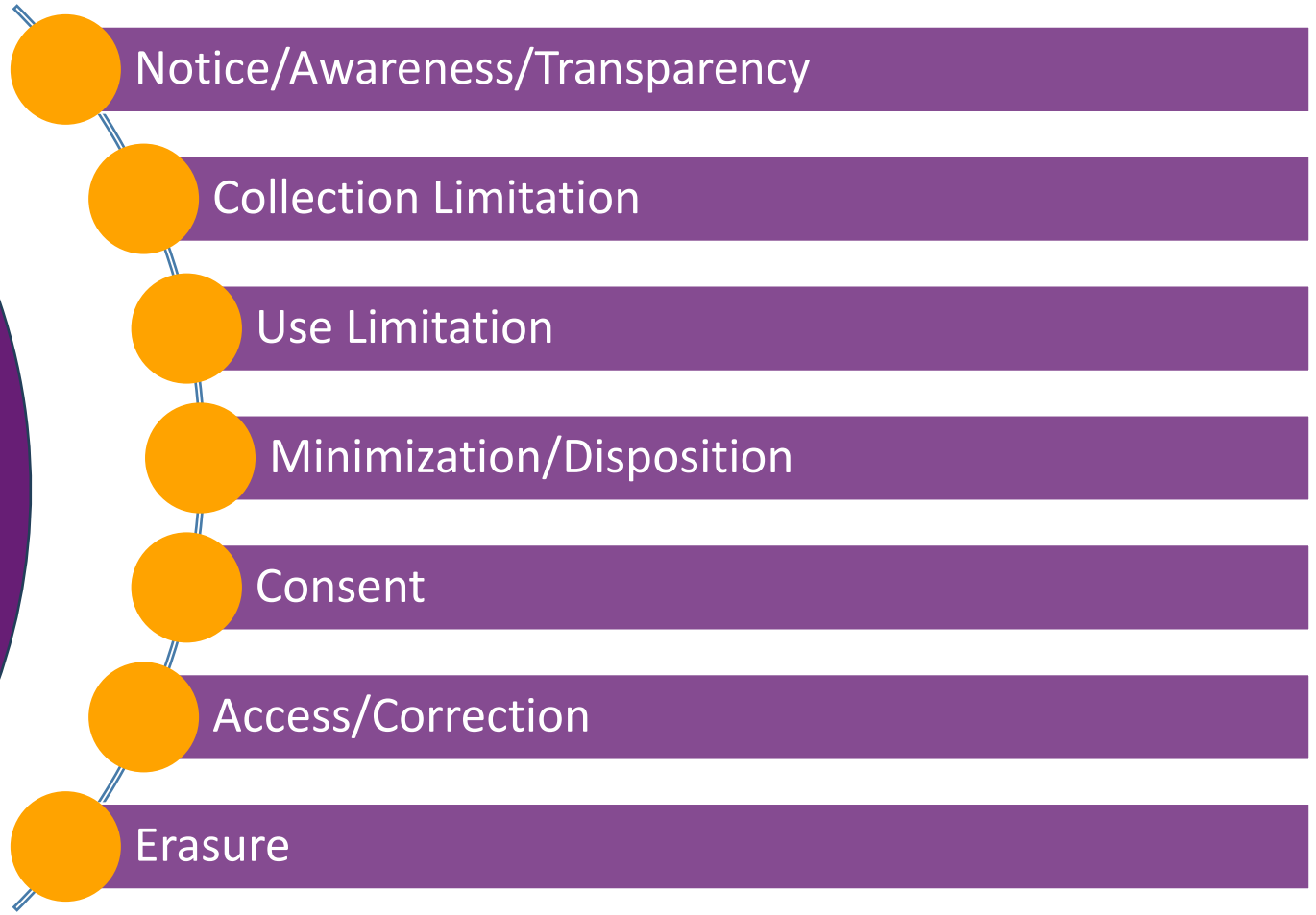
What is Privacy?

The Collection of practices surrounding the collection, use, sharing, and disposal of personal information.

What is Personal Information?

Any information, alone or in combination with other information, that can be used to identify an individual.

Fair Information Privacy Principles

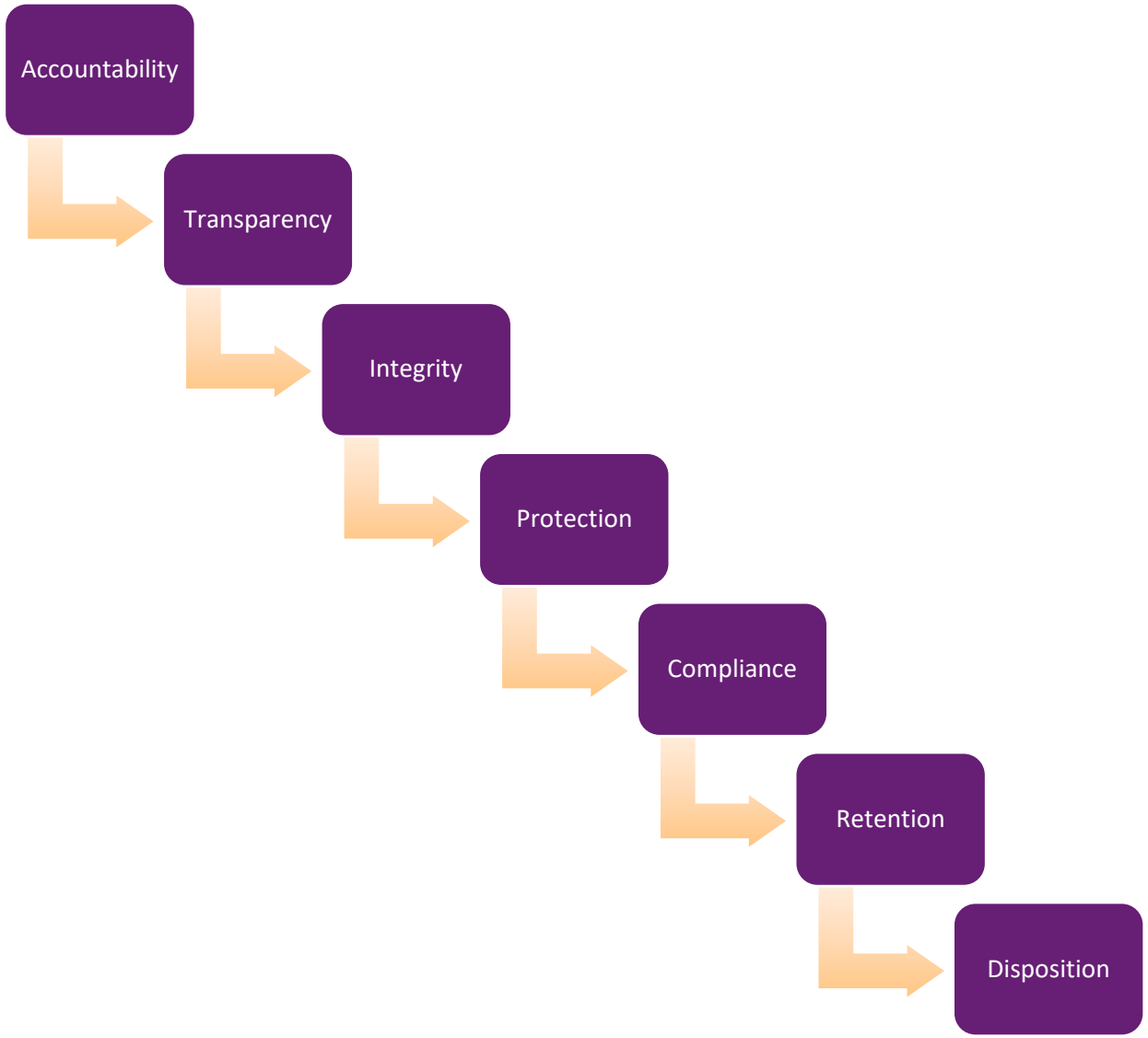


User Poll

Records & Information Management

It’s about your stuff

- Know what important stuff you have
- Know where your important stuff is
- Track who’s had it and who needs it
- Make sure only the right people get to see it
- Get rid of stuff when it’s expired
- Hold on to stuff when needed

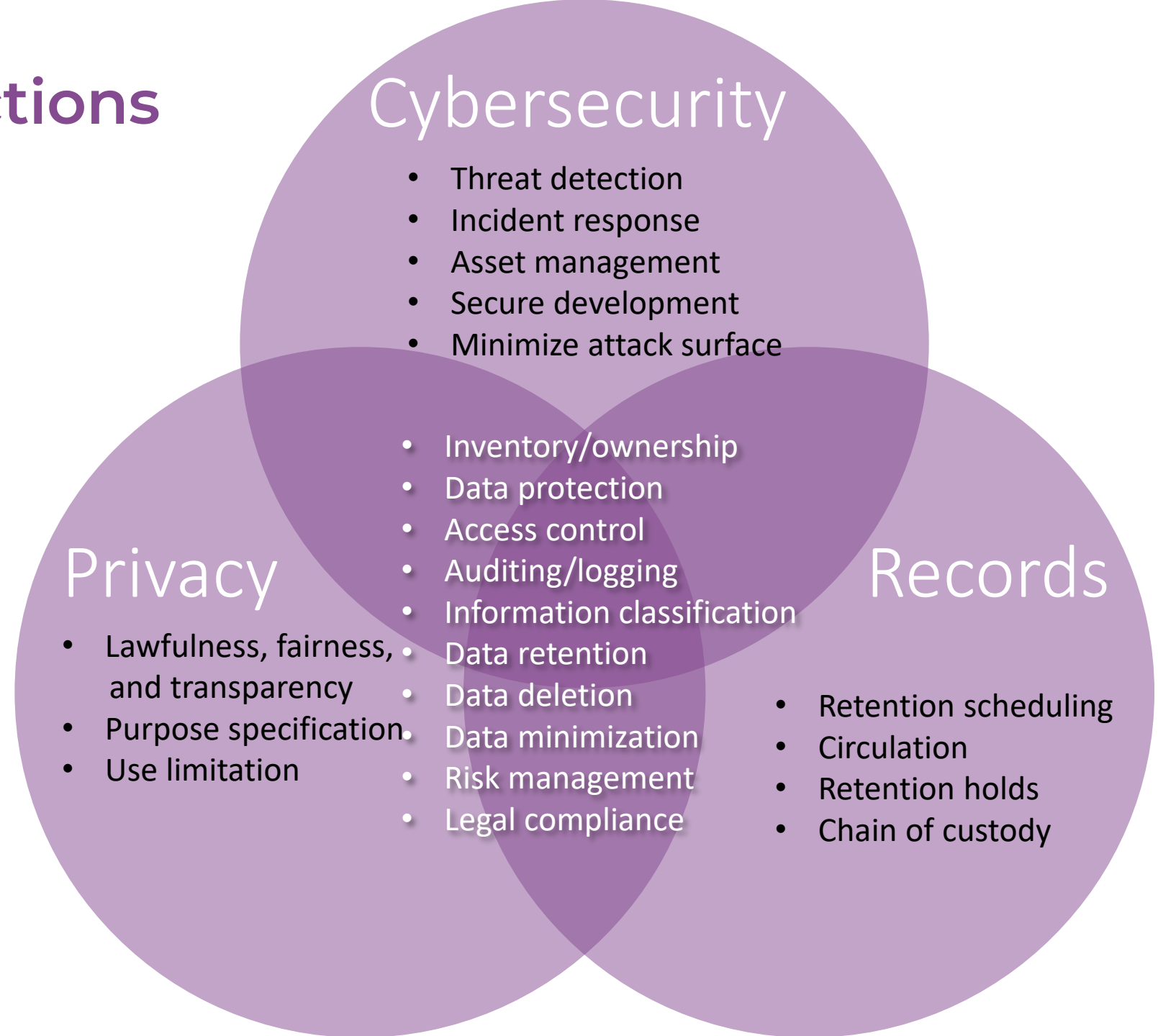


RIM According to GARP

Must-haves:

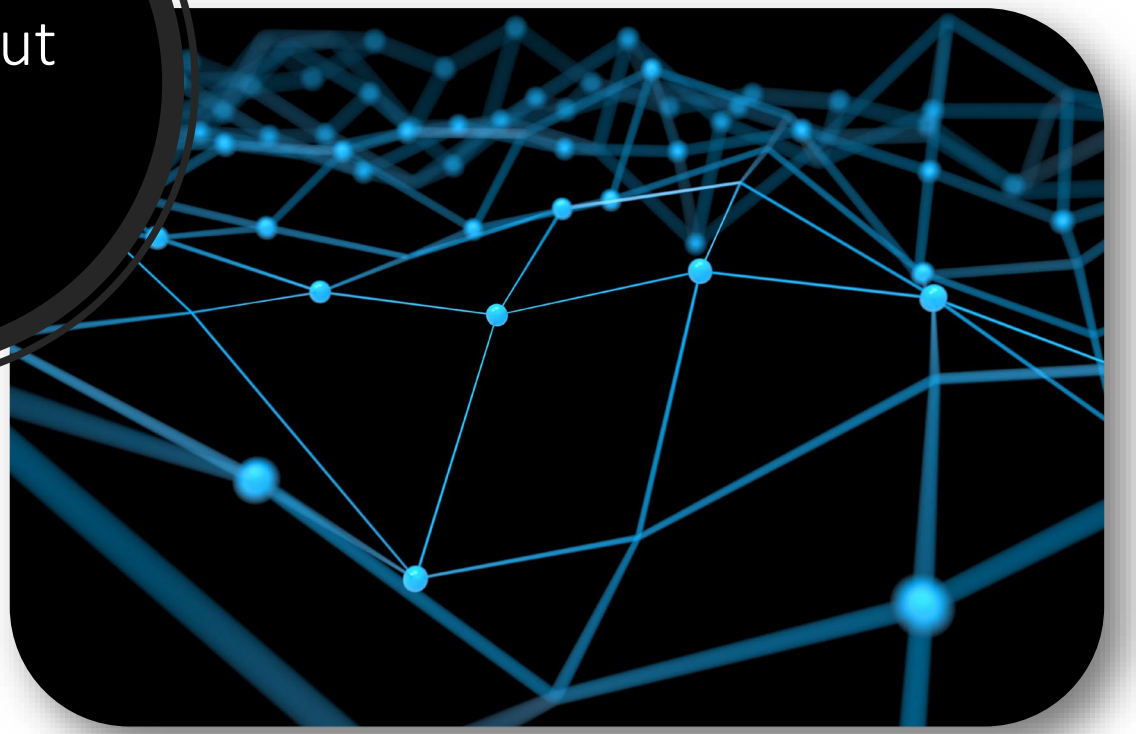
- Information inventory
- Information classification
- Retention schedule
- Role-based access rules
- Access and disposition workflow

InterSections



Most “AI” is Machine Learning (ML)

What about AI?



- Already prevalent in Cybersecurity
- Limited use in Privacy to find PII
- Heavily used for analysis and driving insights
- Emerging developments in RIM
- Must-have for all three

User Poll

Conclusions

What it looks like:

- Each has a seat at the table
- Shared tabletop exercises
- Shared budgets
- Data minimization across the board
- Greater awareness and communication

Thank You

Questions?

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